# **KEITH JORDAN**

http://www.kalexjordan.net kalexjordan@gmail.com 718-551-8268

#### **SUMMARY**

Skilled Game Designer specializing in narrative content including story writing, narrative systems, and pacing development; more than 5 years working in the Unity Engine.

#### **SKILLS & ABILITIES**

- Highly skilled in writing dialogue, stories, and character development for games.
- Experience leading and assisting game projects in Unity Engine from small projects to indie games.
- Spent 4 years developing/researching content for characters and interactions to work for narrative projects in First Person View for Computers/Consoles/VR.
- Proficient in SketchUp, Maya, Twine, Illustrator (for Prototyping/Storyboarding)

#### RELEVANT EXPERIENCE

Game Designer/Team Leader, Independent (Orbital Round Bits), July 2013-December 2016

- Created 16 different Orbs including abilities from scratch to 2<sup>nd</sup> beta project.
- Designed and implemented over 40 custom levels for Classic, Multiplayer and Challenge stage.
- Wrote samples of story concepts to add for DLC in game including Story Mode for Origin of ORB.

Game Designer/Team Leader, Independent (Post Explorers), February 2013-May 2013

- Created 15 dialogue scenarios for interaction for players in the custom QR Codes.
- Designed 10 puzzles and 3 mini games in the QR Codes to activate dialogue scenarios.
- Researched with LIU Post Historian to fact-check game with historic campus; raised awareness of campus for students by 40%.

Game Design Intern, E-Line Media LLC (GameStar Mechanic Software), October 2012-December 2012

- Created 10 narrative levels for unlocking sprite packs for Spooky, Winter, and Adventure packs;
  most popular level created: Zombie Reign of the Spooky Challenge.
- Designed 20 levels for players to fix for Apprentice program, increased interest in GameStar Mechanic program program by 40%.
- Cleared 100+ Apprentice Badges cues a day helping lead game designer to focus on other projects.

Created 5 clear game specifications for future uses of GameStar Mechanic software packs.

Usability, Engender Games Group Laboratory (Flu Busters), October 2011-February 2013

- Compiled 3 storyboard sets of how the game was to function for the children; tested on 5 groups.
- Facilitated 3 test groups in public schools located in the Bronx, New York; about 95% of the children would take the flu shot because of the narrative scenarios created by myself.
- Put together voice audio files before first demonstration to Winthrop Hospital after an accidental corruption in project.

### **EDUCATION**

Bachelor of Arts (English): The City University of The City College of New York

- Concentration in Creative Writing
- Published Poem, "Because I Did Not Stop Him": http://kalexjordan.net/projects/project 01/index.html.

Master of Arts (Digital Game Design and Development): Long Island University C.W. Post Campus

- Concentration in Design (Game Play Design, Storyboarding/QA, Educational Games)
- Long Island University Frontier Award: For outstanding work done during E-Line Media internship.
- LIU Advertisement, "Find Out How Good You Really Are": http://kalexjordan.net/images/keith2.png

## **OTHER ACCOMPLISHMENTS**

- Earned Eagle Scout Rank Award from the Boy Scouts of America (Troop 748 of the Bronx).
- Created adventure game, Urban Knotters, to help my Boy Scout Troop learn their Scout knots.
- Lead as Assistant Scoutmaster/Scoutmaster of my home Boy Scout troop for 9 years.
- Featured games at events including Game Dev of Color, IndieCade East, and Playcrafting NYC.
- Re-created Angry Birds in real life for events for Boy Scouts, schools/organizations, and MagFest.
- Re-created Battleship in real life for a 7<sup>th</sup> grade class to help them learn latitude and longitude.
- Founded and led video game cubs in High School, Undergraduate, and Graduate School.
- Volunteer at events like Liberty City Comic Con, IndieCade East, and Games For Change Festival.
- Created a KeyBlade from Kingdom Hearts using only sticks, rope, and lashing knots.